



Sponsorship Programs

Who We Are:

Whitefish Legacy Partners protects local lands and maintains the 49-mile Whitefish Trail thanks to support from our community. In 2025, the trail saw over 200,000 visits and reached 2,000+ people through free outdoor education programs. Business sponsors help maintain and expand trails, enhance outdoor education programs, and protect the lands that make our community special. **Partner with us to support recreation, stewardship, and an important community resource.**



Sponsor Opportunities

We offer a range of sponsorship levels with meaningful recognition including event visibility, community connections, and brand exposure. All sponsors are recognized on our website, email newsletter, social media and our Annual Community Report.

Legacy Sponsor

Five Year Commitment

Legacy Sponsors pledge \$10,000 a year for five years to support Whitefish Legacy Partners and the Whitefish Trail. This long-term investment leaves a lasting legacy for the community, and the sponsor gains recognition for their commitment to conservation, education, and recreation.

Corporate Sponsor

Annual Commitment

This sponsorship level includes an annual commitment and supports all aspects of our work, including operations at the new Whitefish Legacy Center, trail projects, education programs and scholarships. Sponsors receive Whitefish Trail maps and Plan Your Adventure cards, a thank you plaque for display, plus logo placement on our WT work truck.

Event Sponsor

Single Event Commitment

This partnership supports a single fundraising event, such as the WT Hootenanny, Trail Blazer, or Hit the Trail Challenge. Benefits include logo placement on event materials, website, and social media, recognition and banner placement at the event, and complimentary tickets or registration. Event promotion begins 6-9 months in advance, extending your visibility well beyond event day.

Adopt-A-Trail/Trailhead

3 yr Commitment to a Trail or Trailhead

The Whitefish Trail Adopt-A-Trail Program invites community members, businesses, and organizations to provide financial support for the ongoing maintenance and care of a designated trail section or trailhead. Sponsors are recognized with two on-trail signs marking their adopted section or with a plaque at the trailhead and receive WT maps and Plan Your Adventure cards for clients and customers.



Sponsor Benefits

ALL SPONSOR OPPORTUNITIES OFFER:

- ◆ Business name listing and direct link to your website showcased on whitefishlegacy.org **reaching an audience of 45,000+**.
- ◆ Recognition in our WLP Annual Community Report **distributed to 1,500 engaged supporters** and available on our website.
- ◆ Featured annually in our email newsletter **reaching 5,100 subscribers**, plus a dedicated social media post **shared with over 10,000 followers**.

Corporate Sponsorships

Legacy Sponsor: \$10,000/yr for 5 yrs

- ◆ WLP media release distributed to all news outlets for maximum visibility
- ◆ Logo placement on 20,000+ paper and electronic Whitefish Trail maps
- ◆ Feature article on WLP website and in WLP E-Newsletter
- ◆ Large logo in prime location on WT work truck
- ◆ WT Maps and Plan Your Adventure Cards

Annual Corporate Sponsor: \$2,000

- ◆ WT Maps and Plan Your Adventure Cards
- ◆ Logo displayed on WT work truck

Annual Sprouting Sponsor: \$500

- ◆ See “**ALL SPONSOR**” benefits listed at the top of this page



Adopt-A-Trail/Trailhead Sponsorships

- ◆ WT maps and Plan Your Adventure Cards

Adopt-A-Trail Sponsors

\$2,000/yr for 3 yrs

- ◆ Recognition on the trail with two signs marking the start and end of their adopted section of trail

Adopt-A-Trailhead Sponsor

\$1,000 - \$3,000/yr for 3 yrs

- ◆ Sponsorship price varies depending on the trailhead size
- ◆ Recognition at the trailhead with a sign marking trailhead adoption

Event Sponsorships

Presenting Event Sponsor:

\$10,000/yr for 1 yr or \$8,000/yr for 5 yrs

- ◆ Customized promotion personalized for your business including collaborative social media posts, posters and other event outreach materials
- ◆ WLP media release distributed to all news outlets for maximum visibility
- ◆ 15 complimentary tickets or registrations
- ◆ Plus, all benefits offered to the major or event sponsors

Title Event Sponsor: \$5,000

- ◆ Prominent listing of your business name on event posters
- ◆ Logo on printed ads & social media posts
- ◆ Prominent placement of optional booth and branded banners at event
- ◆ Multiple mic recognition at WT event
- ◆ 10 complimentary tickets or registrations
- ◆ Recognition on social media
- ◆ Plus, all benefits offered to the major and event sponsors

Major Event Sponsor: \$2,500

- ◆ Logo on event poster and promotional materials
- ◆ Banner placement and mic recognition at WT event
- ◆ Recognition on social media
- ◆ 4 complimentary tickets or registrations

Event Sponsor: \$1,000

- ◆ Logo on event poster and promotional materials
- ◆ Banner placement at the event
- ◆ Recognition on social media
- ◆ 2 complimentary tickets or registrations

