



Whitefish Legacy Partners' Annual Community Initiative on the Whitefish Trail
in partnership with Connect Whitefish and the Whitefish School District since 2019

Help us raise \$30,000 for the Whitefish Trail!
\$1 FOR 1 MILE. BE THE INCENTIVE.

HOW DOES IT WORK?

You give. We track miles on the Whitefish Trail in May. Our community gets healthier and happier.

Every spring, the community pulls out their trail runners and tunes up their bikes in preparation to **Hit the Trail**. Businesses that contribute to the Challenge align themselves with a well-respected community organization and are recognized as a key part of promoting outdoor recreation and getting people on the Whitefish Trail after the long winter.

The Flathead Valley is the best place to live thanks to our unmatched access to open lands. Outdoor recreation is the number one economic driver in our community, and local businesses like yours directly benefit from this incredible amenity. The Whitefish Trail enhances our quality of life, attracts visitors, and supports a thriving local economy. **Your financial support** keeps our economy strong, our community healthy, and our trails available for everyone to enjoy!

Be Part of the Challenge



HOW YOU CONTRIBUTE

1. Local businesses contribute to the Hit the Trail Challenge **Sponsor Match Pool**.
2. During May, community members log the miles they hike, bike, trot, or run on the Whitefish Trail.
3. Every logged mile is matched by \$1 from the **Sponsor Match Pool**.
4. Money raised incentivizes community members to Hit the Trail and funds the expansion and maintenance of the Whitefish Trail.

Sponsor Levels and Benefits HELP US BEAT LAST YEAR. OUR 2026 GOAL IS 30,000 MILES!	Whitefish Trail \$4,500+	Lion Mountain \$2,000+	Big Mountain \$750+	Swift Creek \$200+
Prominent spot and big logo on all event-related marketing (print and digital).				
Individualized social media posts shouting out your organization.				
Website Presence- link to your website on the WLP sponsor page all year long <ul style="list-style-type: none"> Whitefish Trail: title event sponsorship, with logo Lion Mountain: major event sponsorship, without logo 				
Featured listing in monthly newsletter (5,000+ subscribers)				
In person tabling opportunity (or banner displayed) at the HTTC closing celebration.				
Shared social media posts with other sponsors.				
Ranked logo on HTTC website page (1,100+ views in the month of May!).				
Listing in WLP Annual Report--digital and print.				
Opportunity to promote wellness in your company by creating a workplace team. Miles entered from anyone on your team will contribute to your organization's standing on the workplace team leaderboard shown live on our website.				

To ask questions about the event or become a sponsor, please contact:

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